

# Language In Use

Adrian Doff and Christopher Jones



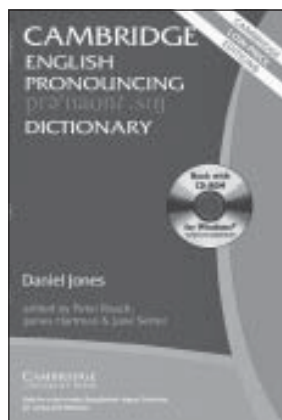
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## SEMINAR

ON

**'ENGLISH FOR EMPLOYABILITY:  
 ACADEMIA - INDUSTRY PERSPECTIVES'**

AT

**AUXILIUM COLLEGE FOR WOMEN,  
 GANDHI NAGAR, VELLORE - 632 006**

**27 - 28 OCTOBER 2006**

Organised by

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## OBJECTIVES

- To make available a repertoire of the skills required for graduates in arts and science colleges
- To assess the feasibility of skills emerging from the academia - industry perspectives
- To design a curriculum facilitating transfer of skills for employability
- To choose materials that assist transfer of skills
- To prepare the blueprint for short duration job-oriented programmes

## SEMINAR SESSIONS

**27 October 2006**

### SESSION-I: 'ACADEMIA PERSPECTIVE'

Discussants: Dr. C. T. Indra, Professor and Head, Department of English, University of Madras, Chennai

Dr. Geetha Nagaraj, Retired Professor, Regional Institute of English, South India, Bangalore

Dr. Revathi, Reader, Department of English, D.K.M. College for Women, Vellore

### SESSION-II: 'INDUSTRY PERSPECTIVE'

Discussants: Shri N. Venkataraman, Head-BPO, Chennai Operations, Tata Consultancy Services

Prof. K. Rajeevan, Chief Publishing Manager, Cambridge University Press, India

**28 October 2006**

### SESSION-I: 'WORKSHOPS: SYLLABUS AND CURRICULUM DESIGN'

Chairpersons/Moderators: Dr. R. Palanivel, Professor of English, Institute of Distance Education, University of Madras, Chennai

Dr. Padma Ravindran, Head, Department of English, Ethiraj College for Women, Chennai

### SESSION-II: 'INTERFACE: CAMBRIDGE ASSESSMENT'

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